

TeamCard ECO - Loyalty is an initiative that utilises all of the experience, processes and technology within the Scotcomms portfolio and applies it practically to an ecological platform; creating a membership solution with several distinctions, each of which has a positive 'green' or charitable effect.

Membership

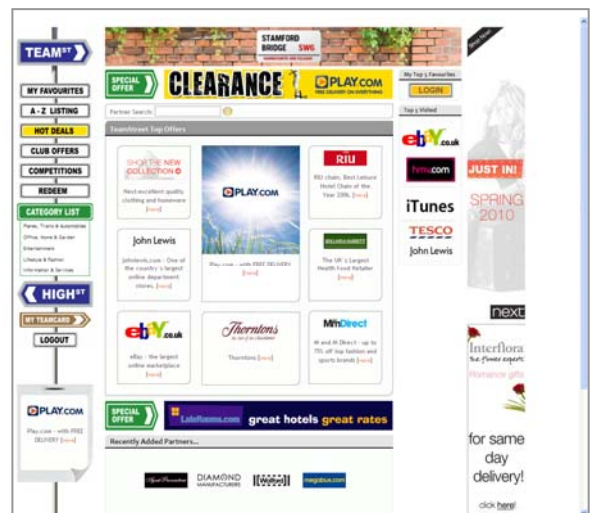
As with all of our membership solutions, the ECO- Loyalty Solution offers:

- An identifying media in the form of a card, barcoded label, or key fob
- A web registration facility fully compliant with the Data Protection Act 1998.
- A web-based members page providing members control over their account
- Transactional data gathering from retail or access venues
- A centralised host for instant access and authorised reporting

Loyalty

Scotcomms Eco-Loyalty has a key advantage over conventional membership proposals with a well established, operational reward programme already in place with both online partners and national high-street brands.

From day one, members can use their media (card, fob etc...) when transacting with the full spectrum of partners that cover just about every sector of everyday purchases. Each target transaction will create a points award, with each point being worth 1p. Members can see all of their balances and transactions online at any time.



All points, regardless of where they were earned, can only be redeemed according to the operator's objectives - e.g. a nominated charity.

Prospective clients can consult with Scotcomms on their core objectives; how they wish to engage with their potential members and who, or what, is the target beneficiary.

From this brief, we create an Eco-Loyalty solution that will meet the clients expectations with the advantage of having established processes that can be readily adapted.

Scotcomms Eco-Loyalty is a membership and loyalty scheme that makes a difference. It incorporates decades of experience in membership and card-based transaction systems, examples of which can be demonstrated.

Scotcomms Eco-Loyalty has a unique blend of passion, commerce and technology that will ensure a sustainable solution for clients.

Let us show you that loyalty schemes are no longer the exclusive domain of the large nationals.

Contact us now to find out what is possible
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